



Streetline Networks Launches Pilot in San Francisco to Solve Urban Parking Problems Cities Focusing First on Critical, High-Value, On-Street Parking Resources.

SAN FRANCISCO, CA — December 16, 2005 — Streetline Networks, Inc., announced today that it is piloting a parking management system for cities, providing real-time information about on-street parking use and availability. The system will allow cities to manage on-street parking as effectively as they currently manage fully equipped parking garages, with accurate time counts and flexible payment options.

Tina Olson, Deputy Director of Finance for the Port of San Francisco, noted that "Streetline can provide us with information that no one has ever been able to get before. What exactly are the occupancy and turnover rates in all the parking spots we're responsible for managing? Until we know what's going on out there, we can't know how to improve our parking program. And, once we improve it, we need to know how our changes affect visitation and driver behavior. Streetline provides that as well."

Streetline's system uses sensors to monitor parking spaces on the street and can tell instantly whether they are vacant or in use. Occupancy data can be easily integrated with pay stations and workforce management systems. Installation is fast, simple and inexpensive, and requires no wiring on the street.

"Our solution helps everyone," said Tod Dykstra, Streetline's Founder and CEO. "Cities reduce congestion and unclog their downtowns, while increasing the number of people who can visit conveniently. We won't need to build new garages, because we'll be getting that much more capacity out of the existing stock. And there'll be more available curbside parking for drivers—eventually, you'll be able find a spot on the street using your cell phone or car navigation system."

Many cities strapped for cash and cutting valuable services are actually identifying less than 5% of the parking overstays that occur each day, leaving streets clogged and parking unavailable for shorter term use. At the same time, drivers need a better way to find available parking in town, to eliminate the "cruising" and hunting that create excess congestion and pollution.

Donald Shoup, the world's foremost authority on parking policy, and a member of Streetline's Advisory Board, noted that "Parking is a key link between transportation and better land use. Streetline has designed an ingenious system that will manage curb parking, improve transportation, and earn substantial revenue to finance neighborhood public investments."

Jeff Tumlin, a Principal with Nelson Nygaard, an international Transit and Multi-Modal Transportation Planning Firm, remarked, "Cities are desperate for a solution that will allow them to manage their street parking better. Right now, most cities are not getting much value for their land, and citizens and shoppers are frustrated with the status quo. What Streetline provides is the information that's been missing — what is really happening with parking? How can it be well-managed?"

The inspiration for Streetline came from a unique collaboration between founders of City CarShare, a non-profit car sharing business, and Dust Networks, the leader in reliable low-power sensor networks. Streetline's mission extends to the management of other crucial city applications in addition to parking, using the reliable, low-power wireless mesh products developed at Dust.

“Our SmartMesh technology was designed to bring previously inaccessible information to people for solving real, everyday problems” said Joy Weiss, CEO of Dust. “Streetline is at the cutting edge in this effort, bringing cost-effective sensing solutions to cities and city residents.”

About Streetline Networks Inc.

Streetline Networks builds solutions to longstanding problems in city management and operations, through the customized design and application of new sensing technologies. The company’s parking management system offers cities the first real control and oversight of their complex inventory of on- and off-street spaces, and forms the backbone for other innovative sensing solutions that lower city costs and improve public services.

Streetline’s Advisory Board includes urban planning luminaries Donald Shoup and Robert Cervero.

Streetline is headquartered in San Francisco, California. For more information visit:
www.streetlinenetworks.com.

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